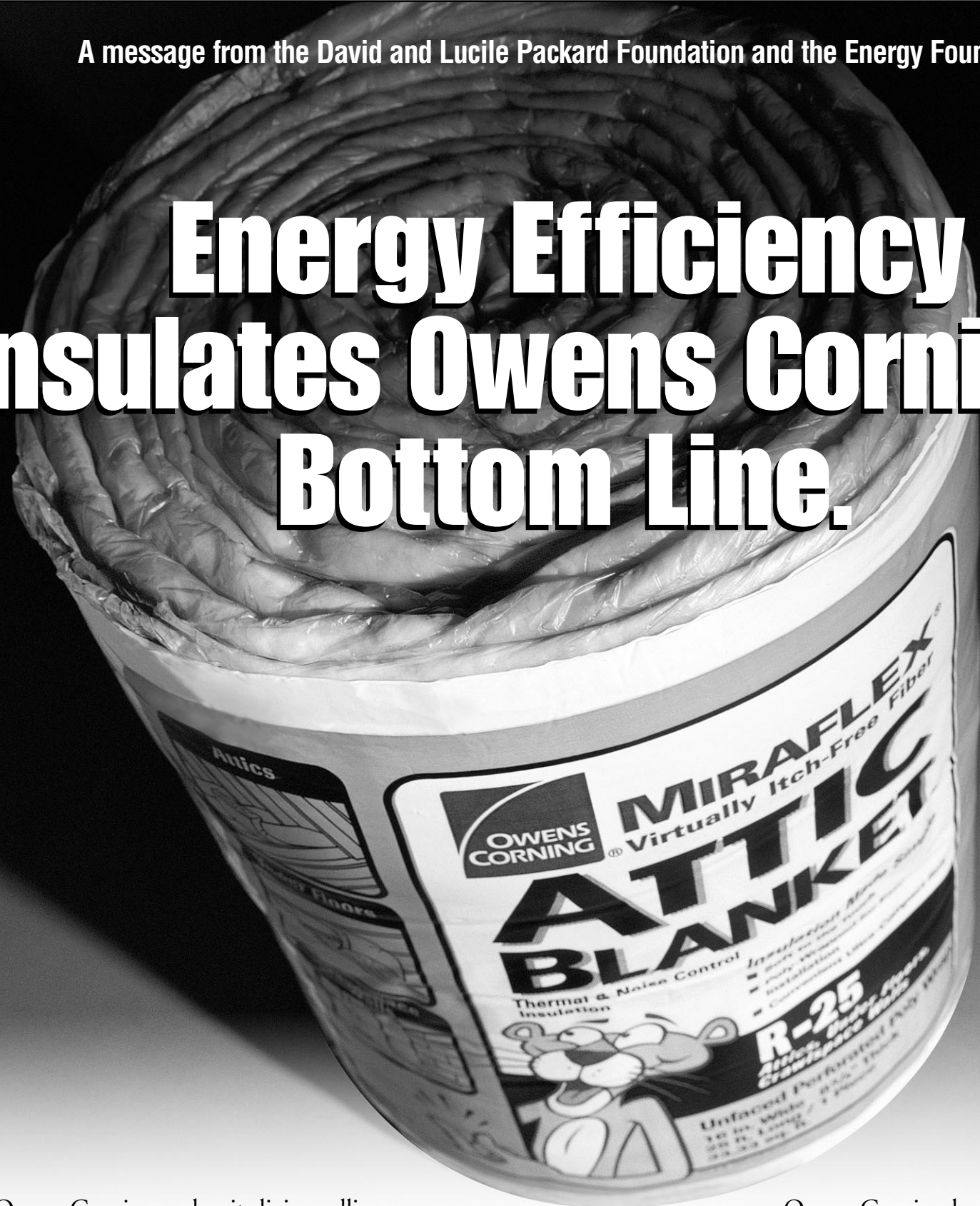


A message from the David and Lucile Packard Foundation and the Energy Foundation

Energy Efficiency Insulates Owens Corning's Bottom Line.



Owens Corning makes its living selling energy savings to others. Its lightweight fiberglass helps automakers lower fuel consumption. Its famous pink insulation helps homeowners reduce their heating bills.

Since 1998, Owens Corning has also been campaigning to cut its own internal energy use. They've instituted a company-wide energy productivity program, called "Mission Possible," that has become a profit center in its own right.

The goal is to reduce energy costs by 20 percent within five years – and they're almost halfway there.

The company has invested more than \$25 million in energy reduction capital projects, which will further reduce energy consumption by \$8 million per year.

Owens Corning has still faced large increases in energy prices, but it has been able to offset them in part through these reductions in energy consumption.

There are also incentives for employees to find savings. With no capital investment, simple ideas like reducing water consumption and turning off unused industrial ovens have led to \$2.5 million in annual savings. To top it off, energy savings will reduce Owens Corning's greenhouse gas emissions to the levels contained in the Kyoto protocol to reduce global warming.

More profit. Less pollution. In these volatile economic times, couldn't your company use a little insulation?

To learn more about profiting from energy efficiency, visit www.coolcompanies.org.

Energy Efficiency. It's Money in the Bank.

#4 IN A SERIES OF CORPORATE PROFILES IN ENERGY EFFICIENCY

The David and Lucile Packard Foundation, Los Altos, CA • The Energy Foundation, San Francisco, CA